



Metropolitan
LIBRARY SYSTEM
of Oklahoma County



ANNUAL REPORT

• FY 2015-2016 •

IT WAS A BANNER YEAR FOR METROPOLITAN LIBRARY SYSTEM, CELEBRATING OUR 50TH ANNIVERSARY!

For our first half century, the Library has grown to be a hub of community activity and an increasingly important component of society providing the freedom to read, learn and share ideas. This was crowned in a new strategic plan and mission: to grow smarter communities, one person at a time. We also focused our vision to be the community's hub for critical thinking, creative problem solving, and lifelong enrichment.

The 2015-2016 Annual Report will highlight the celebrations from our anniversary year and this year's library activities, including highlights of capital improvements at two branch locations, a new program focusing on member needs, and a look toward the future.

LIBRARY VALUES

- **Library Members First**
- **Integrity and Trust in Us and by Us**
- **Respect for Members and Each Other**
- **Freedom to Learn**
- **Commitment to Learning as Enjoyment**
- **Individual Growth and Organizational Development**

50TH ANNIVERSARY CELEBRATIONS



This milestone was celebrated with festivities at all branch locations, including live musical entertainment such as local jazz artist Jerome Braggs and the "rock string quartet," the Stringents, a favorite of our library members. The Ronald J. Norick Downtown Library hosted a scavenger hunt to find hidden gems in the library, our library mascot dog, Spoticus, held photo ops with the kids at several locations, and celebration visitors were able to travel back through library history with a photo exhibit at every library. Monthly anniversary bookmarks were also distributed at every library highlighting a specific activity or service from the past 50 years.

The anniversary demonstrates the Library's dedication to serving Oklahoma County residents for half a century, and how we have evolved over the course of time to meet member needs.



New Capitol Hill Library



New Jones Library

NEW LIBRARIES IN THE MAKING

The Capitol Hill Library moved to a temporary location in November 2015 and will open a new renovated and expanded facility in 2017. The new site will be larger and more functional, including a large meeting space, study rooms, and more space for computers - increasing the public space to just under 17,000 square feet.

The Jones Library broke ground for their new 3,000-square-foot library in August 2015. The library will include four computers for library members and visitors to use and two special children's computers, as well as a large community meeting room that can be used by the public.

Bonds Approved for Future Libraries

In April 2016, Bethany passed a bond to build a new library. At 23,000 square feet, the new library will be almost triple the size of the current library and will include a large meeting room, a dedicated children's area as well as a teen area. Plans also include study rooms and a quiet reading room with a porch.

Edmond also passed a bond for a second Edmond library location or a renovation to the current branch location.

IMPROVED FOCUS ON MEMBERS

As a starting point for future plans, we're striving to better understand our members, who they are and the programs and services they want. The Library began using new analytics software, which helps us create targeted communication to our members, as well as helps us translate trends and allocate resources to evolve with our membership.



TAILORED TITLES

Our librarians help members build personalized reading lists for the perfect reading experience. Members can complete an online reading interest survey, or tell librarians the topics they enjoy most. There is also a monthly social media discussion and genre-based newsletters to help members build the perfect customized reading list.

BROADENING THE LIBRARY EXPERIENCE AS THE CORNERSTONE OF SOCIETY

Our 50th Anniversary was the perfect time to make plans for the future. While members might still start with a reading-based experience, checking out and downloading books and magazines, the Metropolitan Library System is poised as the premier public source of information and education to connect our community. In addition to books, our system of 19 libraries offers downloadable music, child and family programs, wifi access, internet and computer access, a broad suite of online learning resources, and more. While the technology for accessing library materials has changed and will continue to change, our mission – to grow smarter communities, one person at a time – will remain the underlying focus of our planning. Our long-term goal is that every person in our community will use library services.

As we begin our next 50 years, we want to connect the people of Oklahoma County as the cornerstone of our dynamic society – to be a learning experience, a resource of educational programming, a site for technology, and a community gathering and connection space.

METROPOLITAN LIBRARY COMMISSION - FY2016

The Metropolitan Library Commission of Oklahoma County is comprised of twenty-seven (27) members who represent each municipality with a library located within its boundaries. The Mayor of Oklahoma City, an Oklahoma County Commissioner, and the Library's Executive Director complete the commission. The Library Commission meets monthly at a different library location around Oklahoma County.

Nancy Anthony, Chair	Mick Cornett, Member Ex Officio, Mayor of OKC	
Judy Smith, Vice-Chair	Ray Vaughn, Member Ex Officio, County Commissioner	
Allen Coffey, Disbursing Agent	Tim Rogers, Executive Director, Secretary (non-voting)	
Fran Cory	Penny McCaleb	Jim Shonts
Bud Elder	Tracy McDaniel	Mary Sosa
Rául Font	Lori Nelson	Alyne Strube
Cynthia Friedemann	Mukesh Patel	Beth Toland
Rozz Grigsby	Kim Patterson	Susan Tucker
Helene Harpman	Hugh Rice	Sharon Voorhees
Carolyn Leslie	Dr. Dennis Shockley	

Friends of the Library and Library Endowment Trust

In 2016, the **Friends of the Library** committed \$200,000 to the Metropolitan Library System for scholarships, programming and operational needs. Friends are the signature sponsor of Summer Reading, impacting over 23,000 readers in 2016. The Friends also supported initiatives for Lego learning and robotics kits – growing youth interest and skill in STEM learning.

The Friends' largest fundraising project each year is the Booksale, which raises money by selling donated books and materials. The funds raised are given back to the local libraries in the form of grants. Since their inception the Friends are proud to have granted nearly \$5 million to the Library.

The number of members of the Friends of the Library continues to grow each year as member levels and benefits are expanded – totaling 2,347 of members in 2016.

The **Library Endowment Trust** provides the general public with a tax-deductible vehicle in which to contribute to the Metropolitan Library System, benefiting programs and projects. Gifts to the Library Endowment Trust totaled over \$350,000 in fiscal year 2016.

The Trust's signature fundraiser, Literary Voices™, is held each spring. Last year's event featured award-winning journalist Sebastian Junger, a New York Times Bestselling author with a focus on international news stories and the experience of servicemen and women in war.

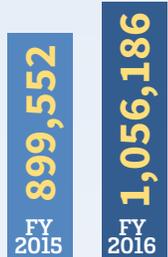
TOTAL LIBRARY VISITS

Physical and Online



DOWNLOADS

eBook & Audiobook



NEW MEMBERS

30,354



PROGRAMS & EVENTS

4,298



4,298

CHECKOUTS

5,871,623



ATTENDANCE

92,017

Programs & Events



92,017

SOCIAL MEDIA

Interactions



WIFI SESSIONS

1,764,399

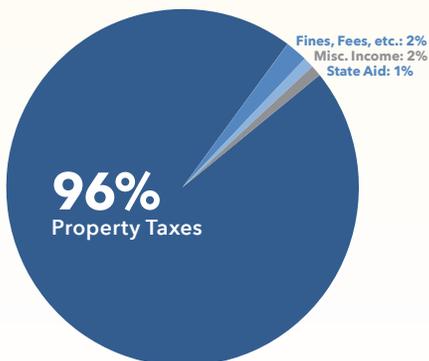


COMPUTER SESSIONS

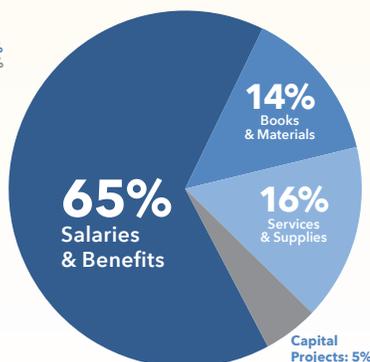
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REVENUE



EXPENSES



MLS LIBRARIES

- ALMONTE 2914 SW 59, OKC, 606-3575
- BELLE ISLE 5501 N. Villa, OKC, 843-9601
- BETHANY 3510 N. Mueller, Bethany, 789-8363
- CAPITOL HILL 330 SW 24th, OKC, 634-6308
- CHOCTAW 2525 Muzzy Street, Choctaw, 390-8418
- DEL CITY 4509 SE 15th, Del City, 672-1377
- DOWNTOWN 300 Park Ave., OKC, 231-8650
- EDMOND 10 S. Boulevard, Edmond, 341-9282
- HARRAH 1930 N. Church Avenue, Harrah, 454-2001
- JONES 9295 Willa Way, Jones, OK, 399-5471
- LUTHER 310 NE 3rd, Luther, 277-9967
- MIDWEST CITY 8143 E. Reno, MWC, 732-4828
- NICOMA PARK 2240 Overholser, Nicoma Park, 769-9452
- NORTHWEST 5600 NW 122nd, OKC, 606-3580
- RALPH ELLISON 2000 NE 23rd, OKC, 424-1437
- SOUTHERN OAKS 6900 S. Walker, OKC 631-4468
- THE VILLAGE 10307 N. Pennsylvania Ave., The Village, 755-0710
- WARR ACRES 5901 NW 63rd, Warr Acres, 721-2616
- WRIGHT 2101 Exchange, OKC, 235-5035